IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED

JUN 1 2000

GROUP 2700

In re Application of

Thomas J. Sullivan, et al.

Application No. 09/385,489

Filed: August 30, 1999

For: SYSTEM AND METHOD FOR ADMINISTERING

ELECTRONIC PROMOTIONS

Group Art Unit: 2761 Examiner: Unknown

INFORMATION DISCLOSURE STATEMENT

Hon. Commissioner of Patents and Trademarks Washington, D.C. 20231

Dear Sir:

In compliance with 37 C.F.R. 1.56, 37 C.F.R. 1.97. and 37 C.F.R. 1.98, the following information is submitted for consideration by the Office in the above application.

U.S. Patents

Patentee	Patent No.	Issue Date
Nichtberger et al.	Re. 34,915	April 23, 1995 (Reissue date)
Kaslow	3,959,624	May 25, 1976
Murphy et al.	4,554,446	November 19, 1985
Lemon et al.	4,674,041	June 16, 1987
Mindrum et al.	4,723,212	February 2, 1988
Schultz et al.	5,056,019	October 8, 1991
Off et al.	5,173,851	December 22, 1992
Pruchnicki	5,185,695	February 9, 1993

BELL, BOYD & OYD LLC

Adam H. Masia Direct Dial: (312) 807-4284 amasia@bellboyd.com 0110754/00629



May 24, 2000

TEE FIRST NATIONAL PLAZA 70 WEST MADISON STREET, SUITE 3300 CHICAGO, ILLINOIS 60602-4207 312.372.1121 FAX 312.372.2098

OFFICES IN CHICAGO
AND WASHINGTON, D.CRECEIVED

JUN 1 2000 GROUP 2700

Hon. Commissioner of Patents and Trademarks Washington, D.C. 20231

Re:

Patent Application for SYSTEM AND METHOD FOR ADMINISTERING ELECTRONIC PROMOTIONS

Serial No.: 09/385,489 Filed: August 30, 1999

Our Docket No.: 0110754/00629

Dear Sir or Madam:

Enclosed please find:

- 1. An Information Disclosure Statement;
- 2. An Information Disclosure Citation PTO-1449;
- 3. A Certificate of First Class Mailing; and
- 4. A postcard which we ask you to date stamp and return.

Very truly yours,

Adam H. Masia

AHM:cld Enclosures

Patentee	Patent No.	Issue Date
Boes	5,193,056	March 3, 1993
McCarthy	5,202,826	April 13, 1993
Ayyoubi et al.	5,233,514	August 3, 1993
Garback	5,237,499	August 17, 1993
Holman	5,287,181	February 15, 1994
De Lapa et al.	5,353,218	October 4, 1994
Valencia et al.	5,380,991	January 10, 1995
Begum et al.	5,420,606	May 30, 1995
Malec et al.	5,490,060	February 6, 1996
Rosen	5,557,518	September 17, 1996
Off et al.	5,612,868	March 18, 1997
Burke	5,621,640	April 15, 1997
Christensen et al.	5,710,886	January 20, 1998
Golden et al.	5,761,648	June 2, 1998
Beach et al.	5,924,077	July 13, 1999
Naftzger	5,924,078	July 13, 1999

Foreign Patent documents

<u>Document Number</u>	Publication Date	Country
WO 95/30199	November 9, 1995	PCT International

Public Uses

Disclosure of NuWorld Marketing Limited Coupon Processing System (3 pages).

Citation of any reference herein is not to be construed as an admission that the reference disclosed is necessarily within the field of the invention, that the reference disclosed is necessarily prior in time to a particular date which may be relevant to the invention in the present application, that the reference disclosed is material to the patentability of the invention or that the reference disclosed is otherwise necessarily prior art with respect to the instant invention.

Enclosed herewith is the completed Form PTO-1449 listing each reference.

Respectfully submitted,

Adam H. Masia

Reg. No. 35,602

Attorney for Applicant

Adam H. Masia, Esq. BELL, BOYD & LLOYD LLC P.O. Box 1135 Chicago, Illinois 60690-1135 (312) 372-1121

CERTIFICATE OF MAILING BY FIRST CLASS MAIL (37 CFR 1.5, pplicant(s): Thomas J. Sullivan, et al.			Docket No. 0110754/629
Serial No. 09/385,489	Filing Date August 30, 1999	Examiner Unknown	Group Art Unit 2761
ention: SYSTEM AN	D METHOD FOR ADMINISTERING		
I hereby certify that this	(Ide	entify type of correspondence)	
	h the United States Destal Service :	ae firet ciaee maii in an enveir	one addressed to: Th
	h the United States Postal Service a er for Patents, Washington, D.C. 202		

Note: Each paper must have its own certificate of mailing.